



**New York State Education Department Annual Report
Museums, Historical Societies & Similar Cultural Agencies
2001**

Compiled and Analyzed
by the
Museum Association of New York

The University of the State of New York

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Introduction

The Museum Association of New York is pleased to provide the statistical and analytical support for the production of the 2001 New York State Education Department Annual Report. Each spring more than 1000 museums and historical organizations that are chartered by the Board of Regents are surveyed. The data that is returned paints a compelling picture of the broad impact of museums on the residents and economy of New York State. What is revealed is an active and vibrant cultural and heritage community that is committed to quality educational programs for children and adults, to intellectual and physical accessibility of its collections and buildings, to the extensive use of thousands of volunteers, and to contributing more than \$1 billion to local, regional and state economies.

This report presents information from 993 responding institutions and uses a number of standard descriptive statistical analyses. This information was generated using an Excel spreadsheet and charting program. Every respondent did not answer every question. Except where indicated only data greater than 0 or other than 0 was analyzed and the number of institutions responding 0 was noted.

- Responses : Refers to the number of institutions that responded to the question.
- Responses >0: Responses greater than 0
- Responses <0: Responses less than 0
- Responses = 0: Responses equal to 0
- Mean: This is the simple average of the responses.
- Quartile Distribution: 25 Pct, Median, 75 Pct: This breaks the data into quarters or 25 percent clusters.
 - 25 Pct: 25 Pct breakdown indicates that 75 percent of reported salaries are above this level and 25 percent below.
 - Median: The midpoint where half earn more and half earn less than the stated salary.

75 Pct: 75 Pct indicates that 25 percent of reported salaries are above this level and 75 percent are below.

Highlights

Museums and heritage organizations are everywhere in New York State.

- There is one museum for every 10,000 New Yorkers.¹ There are approximately 1,900 museums and heritage organizations in New York State.
- In addition, there are another 1,600 institutions holding archival collections.
- Most are small museums situated outside of large urban centers.
- All 62 counties have at least one museum or heritage organization.

Museums are popular.

- In New York State, museum and heritage organization attendance topped 22 million visitors in 2001. That's 60,755 visitors per day.
- 81% of all adult travelers include a cultural, arts, heritage or historic site activity while on a trip of 50 miles or more.
- More than 29% of NYS visitors attend museums, historic sites, and cultural activities. In fact, when compared to the primary activities enjoyed by visitors to other northeastern states, New York state visitors have the highest propensity to list cultural activities as a primary trip activity.
- A 1996 survey showed that museums rank in the top three family vacation destinations.
- 60% of New York State's museums and heritage organizations are accessible to some degree to visitors with disabilities.

New York State museums are good business.

- Museums and heritage organizations in New York State employed more than 13,248 full-time and part-time people in 2001.

¹Based on the 2001 US Census population estimate of 19,011,378

- For every 50 cents of public money invested, museums generate \$1 in private support.
- Tourists who visit museums spend nearly twice as much on their travel as those who do not.
- In 2002, events celebrating the 225th anniversary of the American Revolutionary War drew more than 125,000 attendees to dozens of historic sites in the Mohawk, Champlain and Hudson River Valleys that created an economic impact in excess of \$31 million.
- 74% of businesses recognize that it is important to have an active arts community where they operate.
- Operating expenditures for New York State museums reached \$1.4 billion dollars in 2001; the majority of these expenses are returned to the state's economy in the form of wages, purchases, and sales taxes.

Museums protect our natural and cultural heritage.

- 79% of museums in New York State have permanent collections.
- New York State's museums are active collecting institutions. In 2001, chartered museums and heritage organizations added 276,000 items to their permanent collections.
- After families, Americans ranked authentic artifacts in history museums and historic sites most significant in creating a strong connection to the past.
- 73% of the state's museums and heritage organizations own their facilities, an increase of 15% since 1998.
- \$1.2 billion has been and will be spent on museum infrastructure from 1996-2004.

Museum exhibits and programs offer life-long learning.

- 54% of museums in New York State offer programs for K-12 students.
- The state's museums and heritage organizations provided more than 2.7 million school children with educational programming in 2001.

New Yorkers know what museums and heritage organizations do for their communities and want to help.

- Nearly 12,400 New Yorkers volunteer their time to serve on boards of trustees of museums.
- For every paid staff member, 3 New Yorkers volunteer their time and services to museums.

- New York state’s museum volunteers annually contribute in excess of 12 million hours per year.²
- Without volunteers, the museums and heritage organizations in New York State would need a minimum of \$202 million more a year to staff all program areas.³

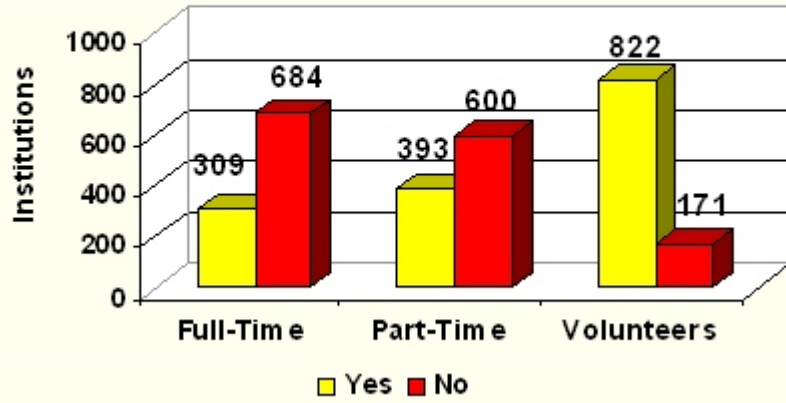
Data for *Highlights* was compiled by the Museum Association of New York and comes from the New York State Education Department - State Museum Chartering Office, (Albany), the New York State Division of Tourism (2003 travel data), the American Association of Museums (Washington, DC), McKinsey & Company: *You Gotta Have Art!* (1997), and from the work of the Sustaining Museums Work Group.

²The formula for this statistic is based on the New York State’s Chartering Office data from 2001, stating that 6,114 full-time equivalent individuals volunteered in chartered museums and heritage organizations (6,114 volunteers x 2000 annual hours).

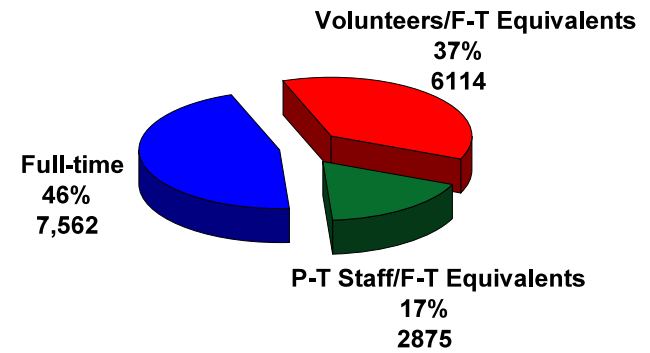
³The formula for this statistic is based on the 12 million hours x \$16.54/hour. (The dollar value of volunteer time for 2002 is based on the average hourly earnings of all nonagricultural workers as determined by the Bureau of Labor Statistics. Independent Sector, a nonprofit, nonpartisan coalition of more than 700 national organizations, foundations, and corporate philanthropy programs, takes this figure and increases it by 12 percent to estimate fringe benefits. For more information, www.independentsector.org.)

1. Staff

Staff and Volunteers?



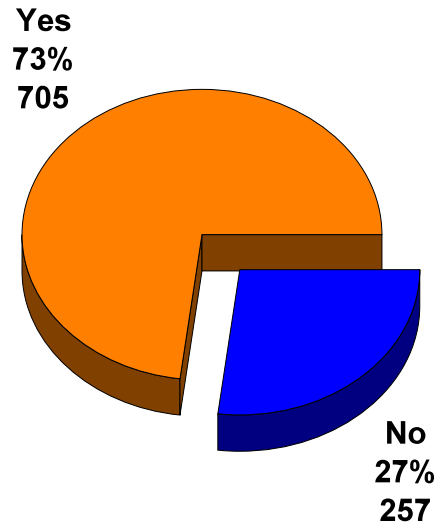
Paid Staff and Volunteers



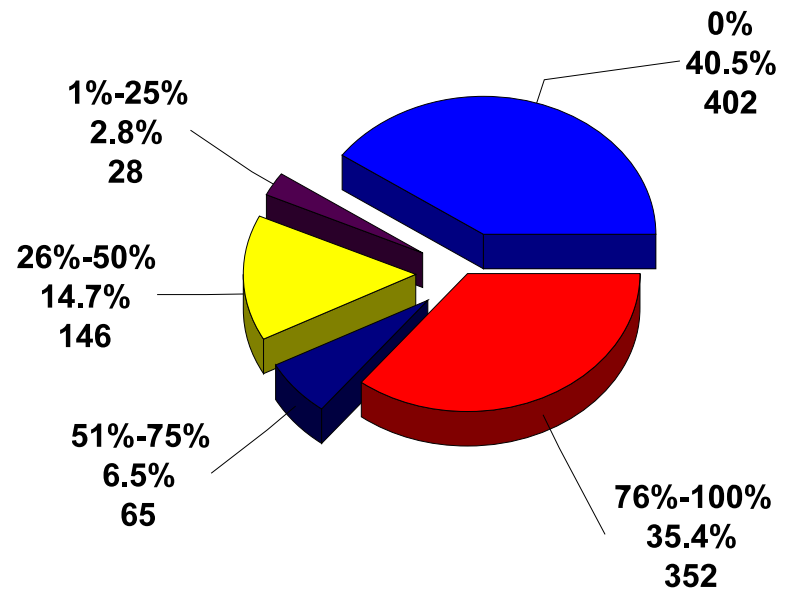
Paid and Volunteer Staff	Institutions Responding >0	Total Individuals	Full-time and Equivalent Staff
Full-time	309	7,562	7,562
Part-time	393	5,686	
Part-time Staff/Full-time Equivalents	287		2,875
Volunteers	822	45,006	
Volunteers/Full-time Equivalents	525		6,114
Total		58,254	16,551

2. Facilities

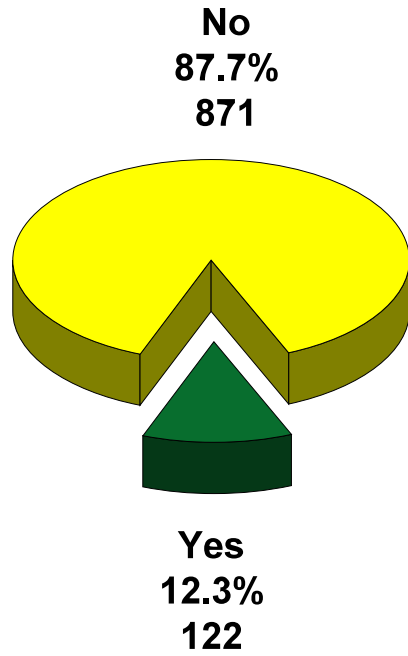
Own or Operate a Facility or Structure?



Percent of Facilities Accessible

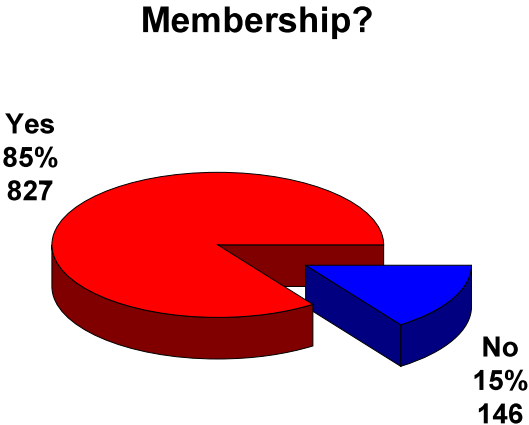


Capital Expenditure

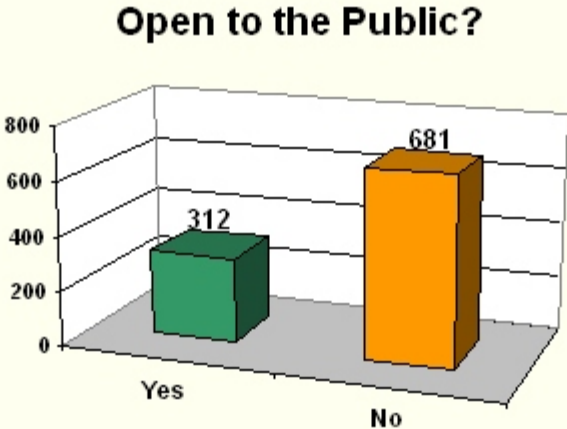


Capital Expenditure	
Total Responses	993
Responses >0	122
Total	\$40,944,313
Low	\$120
Mean	\$335,609
1st Quartile	\$1,382
Median	\$4,291
3rd Quartile	\$14,986
High	\$14,808,492

3. Services



Members	
Total Responses	992
Responses >0	752
Total	710,302
Low	0
Mean	716
1st Quartile	12
Median	111
3rd Quartile	343
High	115,760

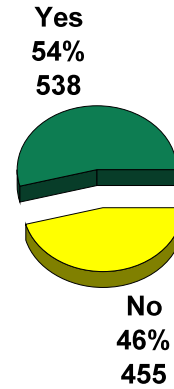


Open to the Public		
Categories	Hours/Week	Months/Year
Total Responses	991	990
Responses = 0	371	321
Responses > 0	620	669
Total	15,551	6,265
Mean	25	9
Low	1	1
1st Quartile	6	6
Median	24	12
3rd Quartile	40	12
High	140	12

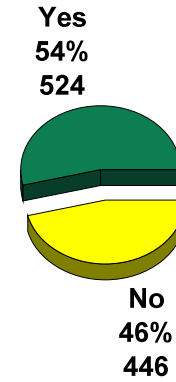
School Visitation and Outreach Programs?

General Visitation and Revenue from Admissions		
Categories	Visitation	Admissions
Total Responses	993	993
Responses >0	312	730
Total	22,175,925	\$89,298,760
Low	3	\$5
Mean	32,564	\$339,539
1 st Quartile	350	\$1,576
Median	1,500	\$9,500
3 rd Quartile	10000	\$65,892
High	5,400,000	\$23,000,000

School Groups

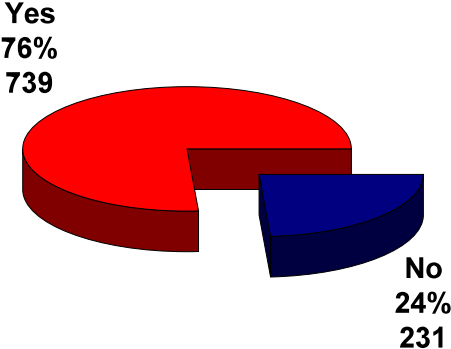


Outreach Programs



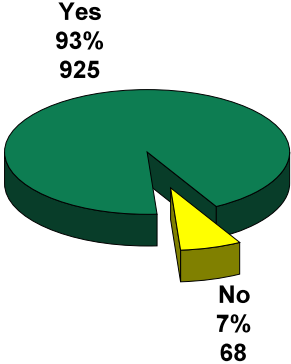
Individuals Served		
Categories	School Groups	Outreach Programs
Total Responses	993	993
Responses >0	312	730
Total	22,175,925	89,298,760
Mean	32,564	339,539
Low	3	5
1st Quartile	350	1,576
Median	1,500	9,500
3rd Quartile	10,000	65,892
High	5,400,000	23,000,000

Produce & Distribute Newspapers?



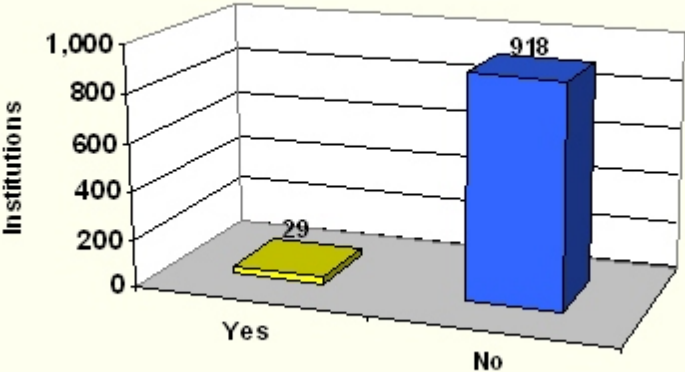
4. Governance

Institutions with a Board of Trustees?

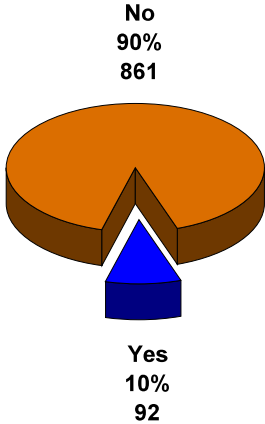


Board of Trustees		
Categories	Members	Meetings
Total Responses	993	993
Responses >0	925	922
Total	12,413	6,476
Mean	13	7
Low	0	0
1st Quartile	7	3
Median	11	6
3rd Quartile	16	10
High	80	50

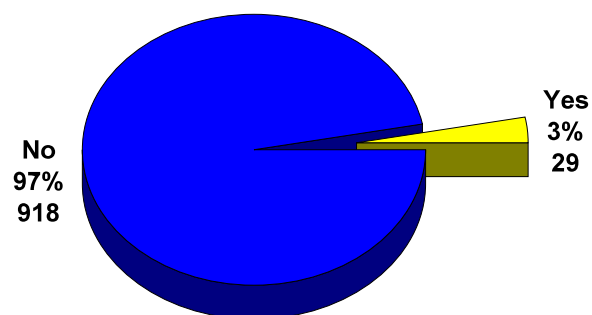
Any Litigations or Other Legal Actions?



Changes to Constitutions or By-Laws?

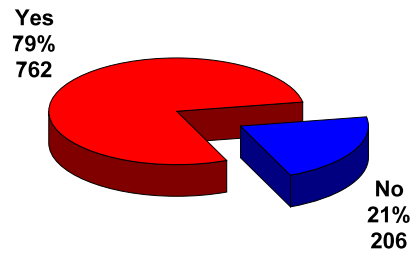


Relationship with One or More Parent Organizations, Affiliates, Subsidiaries, Friends or Support Groups?



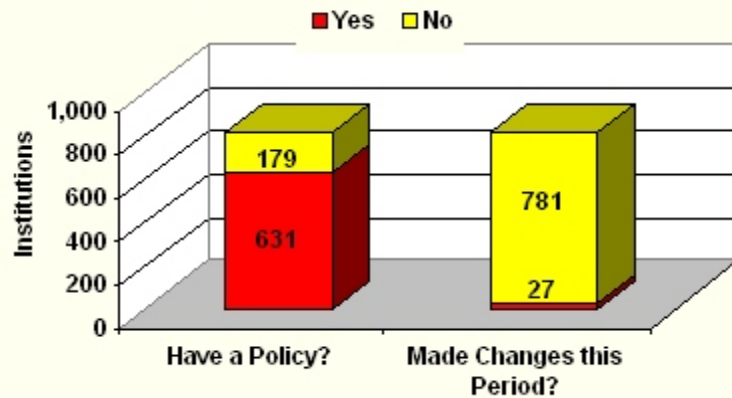
5. Collections

Hold Collections?

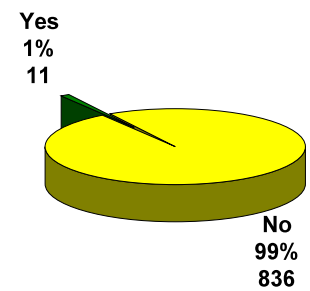


Collection Objects				
Categories	Added?	Value?	Deaccessioned?	Value?
Total Responses	991	993	993	993
Responses >0	539	365	79	55
Total	275,817	\$76,688,891	19,811	\$2,596,686
Mean	278	\$77,229	20	\$2,615
Low	0	\$0	0	\$0
1st Quartile	0	\$0	0	\$0
Median	3	\$0	0	\$0
3rd Quartile	42	\$500	0	\$0
High	103,143	\$23,900,000	15,543	\$984,177

Collection Management Policy

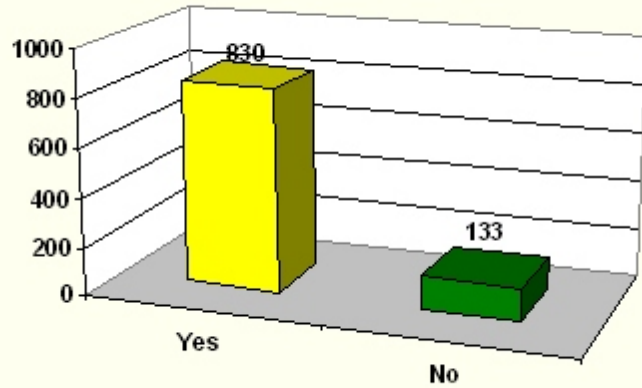


Collections Used as Collateral?

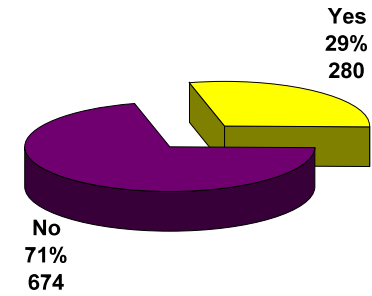


5. Finances

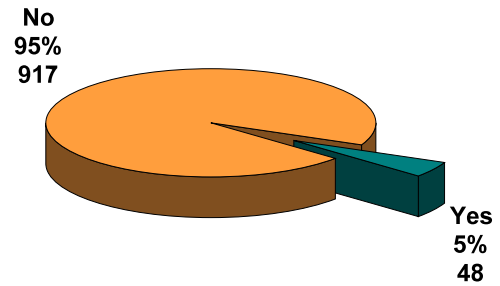
IRS Tax Exempt?



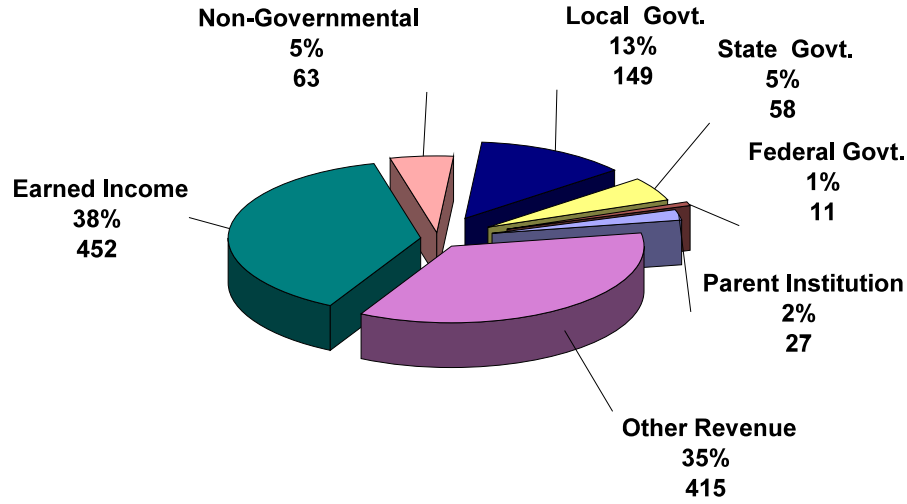
Independently Audited Financial Statement for FY?



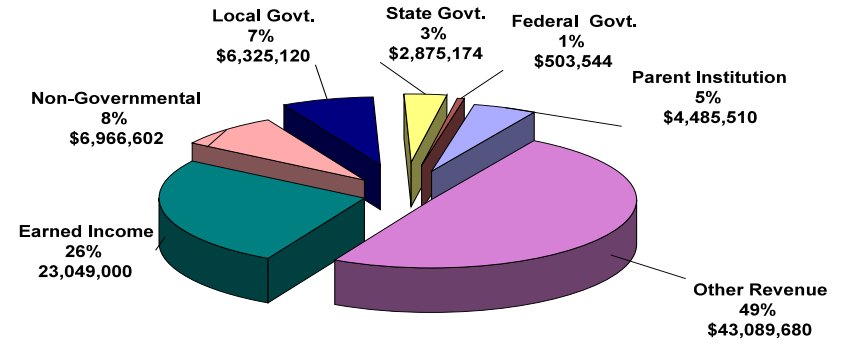
Engaged Services of a Professional Fund-Raiser, Fund-Raising Counsel, &/or Commercial Co-venturer?



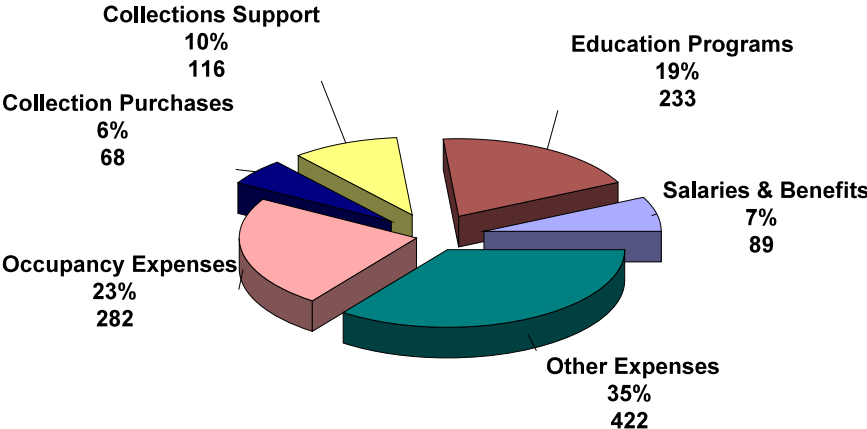
Income Sources by Institutions Responding



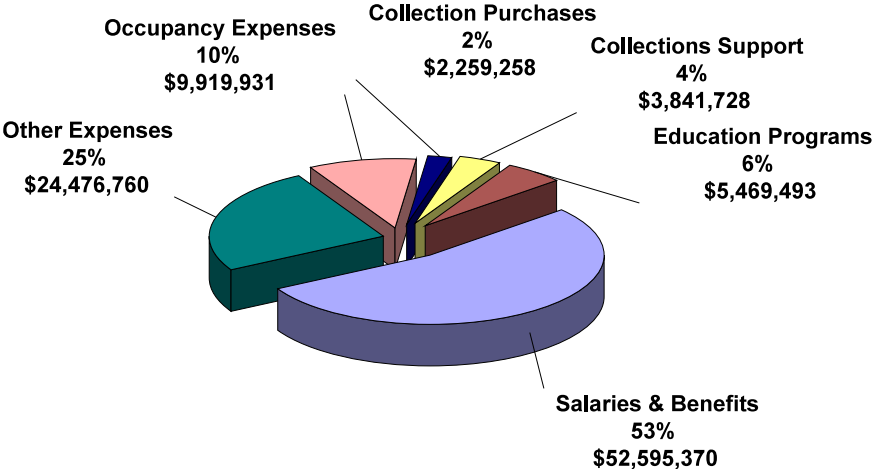
Sources of Income by Dollars Received



Expenses by Institutions Responding



Expenses in Dollars



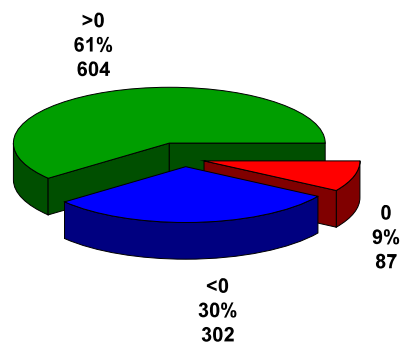
Analysis of Total Income, Total Expenses and Net Income Responses								
Categories	Responses Other Than 0*	Total	Mean	Low	1st Quartile	Median	3rd Quartile	High
Total Income	917	\$1,975,433,659	\$2,154,235	-\$372,362	\$5,244	\$21,594	\$176,573	\$762,773,351
Total Expenses	909	\$1,399,980,359	\$1,540,132	-\$4,798,679	\$4,395	\$17,701	\$159,284	\$250,181,143
Net Income	908	\$630,828,883	\$696,279	-\$23,565,898	-\$978	\$1,100	\$12,063	\$518,623,860

*Only analysis of responses other than 0 were included in this table.

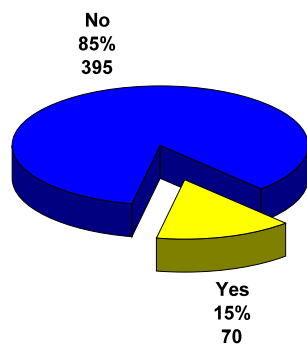
Analysis of Income and Expense Categories								
Categories	Responses Other Than 0*	Total	Mean	Low	1st Quartile	Median	3rd Quartile	High
Income								
Parent Institution Support	27	\$4,485,510	\$166,130	\$400	\$14,620	\$53,000	\$145,895	\$1,200,000
Federal Operating Support & Grants	11	\$503,544	\$45,777	\$610	\$4,600	\$8,520	\$61,364	\$193,991
State Operating Support & Grants	58	\$2,875,174	\$49,572	\$310	\$2,017	\$6,950	\$27,400	\$1,500,000
Local Operating Support & Grants	149	\$6,325,120	\$42,450	\$100	\$800	\$1,550	\$3,700	\$2,826,384
Non-Governmental Operating Support & Grants	63	\$6,966,602	\$110,581	\$12	\$1,038	\$3,550	\$16,982	\$3,568,739
Earned Income	452	\$23,049,003	\$50,993	\$12	\$948	\$2,811	\$7,273	\$4,924,563
Other Revenue	418	\$43,089,679	\$103,085	-\$2,646,955	\$351	\$1,375	\$5,250	\$9,893,506
Expenses								
Salaries & Benefits	89	\$52,595,373	\$590,959	\$1	\$4,324	\$20,000	\$135,627	\$21,023,750
Education Programs	233	\$4,303,478	\$18,470	\$19	\$200	\$641	\$2,234	\$1,096,294
Collections Support	116	\$3,841,728	\$33,118	\$18	\$204	\$677	\$2,574	\$709,247
Collection Purchases	68	\$2,259,258	\$33,224	\$5	\$98	\$244	\$2,153	\$1,406,251
Occupancy Expenses (rent, mortgage, utilities, etc.)	276	\$9,919,931	\$35,942	\$1	\$606	\$1,930	\$5,416	\$3,807,710
Other Expenses	422	\$24,476,760	\$58,002	\$10	\$591	\$2,201	\$7,129	\$4,230,995

Only analysis of responses other than 0 were included in this table.

Net Income by Institutions Responding



Endowment?



Endowment Funds	
Total Responses	988
Responses = 0	924
Responses >0	64
Total	\$302,463,143
Mean	\$4,725,987
Low	\$848
1st Quartile	\$7,269
Median	\$26,094
3rd Quartile	\$105,888
High	\$114,386,712